



**Calypso Imaging, Inc. • 2002 Martin Avenue • Santa Clara, California 95050**  
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Dear Friends,

Calypso Imaging is **MOVING** in October to Santa Cruz, that enchanting city on the Monterey Bay. Thursday, September 28th will be our last day at our current location. Starting on October 5th we will be open for business at:

256 Potrero St.  
Santa Cruz, CA 95060

For the 80% of you who we currently ship to this isn't going to amount to much of a change. For the 20% of you who currently grace our Santa Clara lobby from time to time we are going to do everything in our power to make this change as painless as possible.

Here are some of the changes you can expect to take place:

1. An improved classroom with some new computer equipment and a larger selection of classes including field workshops.
2. The introduction of a high-end/low cost bulk scanning service. We are currently scanning up to twenty thousand slides at 62mb each for two dollars per scan. When this project is completed in September we will offer this service to institutions and individuals with collections of slides in quantities of 100 or more. We are using Imacon scanners and are pleased with how they compare to our Heidelberg Tango drum scanner.
3. We plan to partner with a well known local framing company in order to offer you the best possible presentation services.
4. We will be dropping B&W and C-41 film processing, optical printing, slide duplication and optical copy work. These services have found better solutions in the digital world and are rapidly fading from sight.
5. E-6 processing will continue as always. We have far too many clients across the country to think about dropping the service; beside which a great deal remains to be said in favor of high end drum scanning of film. Perhaps in four or five years the situation will be different; we shall see.
6. We intend to have a once a week delivery and pick up around Silicon Valley for your convenience and with the added benefit of saving you time and money.
7. Our new address is just a minute off highway 17 and a short walk into town or a short drive to the beaches or boardwalk. 256 Potrero, Santa Cruz, CA 95060 is the new address although please do not send anything there until we notify you that we have moved in.
8. For those of you in Santa Cruz County who have been asking us to bring you our

E-6 processing, Lightjet printing, giclée services and Tango drum scanning-well, we'll see you in October.

We have been in Santa Clara for well over 25 years and plan to stay available to all of you local folks. Please be aware that we will have a pick up and drop off service every Wednesday here in Santa Clara (Wednesday is the day that we will pick up and deliver although you can pick up or deliver any day) at the following address and are looking for an additional site perhaps near Palo Alto:

Pepper's Mail Center  
2094 El Camino Real  
Santa Clara, CA 95050

We also hope that you will visit us in Santa Cruz. We are just off the freeway, easy to get to and easy to find.

P.S. On Friday October 20 and Saturday October 21 we will be open at this Santa Clara site for a grand sale, including: office furniture, tables, darkroom equipment (enlargers, lenses, safelights, revolving doors, processors, roll paper easels, four bladed easels, photographic paper and supplies, paper safes, water panels, etc.) computer equipment, counters, building supplies, books, light boxes, lighting equipment, copy equipment, cameras, industrial shelving and much more. NO REASONABLE OFFER REFUSED!

*Keep an eye out for a special offer to celebrate our move.*

Joe Levine  
President